

"Aging Concerns Unite Us"

June 4-5, 2002

The Holiday Inn Syracuse

441 Electronics Parkway

Liverpool, N.Y. 13088

Phone: (315) 457-1122 Fax: (315) 451-0675

New York State Office for the Aging (SOFA) is the central State agency to plan and coordinate programs and services for the aging at all levels in both the public and private sector. We would like to extend our appreciation to Patricia P. Pine, Ph.D., Director, of the New York State Office for the Aging, for her generous support of this collaborative conference.

New York State Association of Area Agencies on Aging is a statewide, nonprofit organization representing the 59 Area Agencies on Aging in New York State and affiliate, corporate members, and individual senior members who support the mission of the Association. The Association provides a collective forum for leadership that enhances the effectiveness of community-based programs and services for older persons through educational programs and advocacy efforts.

New York State Coalition for the Aging, Inc. (NYSCA) is a non-profit organization representing community-based senior service providers throughout New York State. NYSCA and our members believe that older adults have the right to live as independently as possible, with dignity, in their homes and communities with the appropriate support services. We are dedicated to strengthening and expanding community-based services, providing high quality professional trainings and being a strong advocacy voice for senior programs in New York State

New York State Association of Nutrition & Aging Services Programs (NYSANASP) is a professional organization dedicated to the enhancement of nutrition and support services for the elderly. The Association promotes specialized training for those serving the elderly, communicates with officials, legislators, and organizations on behalf of the elderly in need of home-delivered meals, congregate meals, and other nutrition services while facilitating the exchange of innovative practices to improve program quality. NYSANASP celebrated 25 years in 1999.

New York State Adult Day Services Association, Inc. (NYSADSA) provides a wide range of community based services to assist older persons, younger disabled adults, their families and caregivers, including: social adult day programs, adult day health programs, Alzheimer's specific programs, respite programs, OMRDD programs and mental health programs.

AARP develops education, advocacy and community service to improve the lives of 2.5 million members in New York State. Together, staff and volunteers work to identify and promote important issues that affect older New Yorkers including: health and long-term care, economic security and work issues, consumer/fraud issues, independent living and life transitions, and personal enrichment.

Sessions at a Glance

10:30 am - 12:00 pm - Tuesday, June 4, 2002

- NYSAAAA Association Meeting**
- NYSCA Association Meeting**
- NYSANASP Association Meeting**
- Caregiver Resources Available from Local Alzheimer's Chapters**
Representatives from Alzheimer's Chapters
- Persuasive Power Point Presentations**
Laurie Cook, Public Information Specialist, Onondaga County Dept. of Aging and Youth

2:00 pm - 3:15 pm - Tuesday, June 4, 2002

- Family and Professional Caregivers: Changes, Choices and Challenges**
Joseph Ilardo, Ph.D., L.C.S.W., Carole R. Rothman, Ph.D., "The Dilemma Doctors", IRC Associates, Scarsdale, N.Y.
- Downsizing: Doing More With Less**
Coordinated by NYSCA: Speakers TBA
- Disaster Preparedness**
Igal Jellinek, Executive Director, Council of Senior Centers New York City
Representative from American Red Cross, Syracuse Chapter
- Nutrition Programs Legacy - Will We Have One to Leave?**
Dick Gehring, NSW, CSW, President of Meals on Wheels, Buffalo, N.Y.
- Using Demographics and Census 2000 for Grassroots Advocacy**
Charlie Battaglia, Erie County Dept. of Senior Services
Additional panelists from other Offices for the Aging
- The Long Term Care System in New York State: A Resource Under Siege**
Jackie Negri, President, Negri Management Resources
Thomas Dennison, Ph.D., Adjunct Professor of Public Policy & Advisor for Program in Health Services
Management and Policy, Maxwell School of Citizenship and Public Affairs, Syracuse University

3:30 pm - 5:00 pm - Tuesday, June 4, 2002

- Are Your Parents Driving You Crazy? Helping Your Clients with Their Eldercare Dilemmas**
Joseph Ilardo, Ph.D., L.C.S.W., Carole R. Rothman, Ph.D., "The Dilemma Doctors", IRC Associates, Scarsdale, N.Y.
- Senior Services Best Practices**
Maia Newman, Director, Shenendehowa Senior Center
- Persuasive Power Point Presentations**
Laurie Cook, Public Information Specialist, Onondaga County Dept. of Aging and Youth
- Coping with Dementia and Developmentally Disabled Populations in Adult Day Care Programs**
Catherine J. James, Director, Kirkpatrick Day Program, Syracuse, N.Y.
- NYSOFA Open Forum**
Patricia P. Pine, Ph.D., Director, NYS Office for the Aging
Neal Lane, Executive Deputy Director, NYS Office for the Aging
Frank DeMarinis, Deputy Director, Local Program Operations, NYS Office for the Aging
Mac MacCoy, Deputy Director, Program Dev. and Evaluation, NYS Office for the Aging
Bob Bush, Deputy Director, Finance and Administration, NYS Office for the Aging

7:30 am - 8:30 am - Wednesday, June 5, 2002

- Breakfast with Exhibitors**

8:45 am - 10:45 am - Wednesday, June 5, 2002

- Morning General Session:**
The Changing Face of Long Term Care: Opportunities and Challenges

11:00 am - 12:30 pm - Wednesday, June 5, 2002

- Community-based Care: Toward a Fully Integrated Future - Part 1**
James Varpness, Executive Director, Minnesota Board on Aging
Carol Rodat, President, Home Care Association of New York State
- HIPAA Compliance: Understanding and Implementing the Security and Privacy Regulations in New York**
HIPAA: Ellen Weinstein, Pinsky and Skandalis
- Preparing for the Impact of an Aging New York: Project 2015**
Marcus Harazin, Assistant Director, Policy, Program & Development
Jennifer Rosenbaum, Policy Program & Development
- Osteoporosis Prevention and Treatment**
Presenters from the American College of Physicians-American Society of Internal Medicine (NY Chapter)
- Resource Exchange for III-E and CRC Coordinators**
An opportunity to share information and resource materials.

1:30 pm - 2:45 pm - Wednesday, June 5, 2002

- Community-based Care: Toward a Fully Integrated Future - Part 2**
James Varpness, Executive Director, Minnesota Board on Aging
Representatives from the Reactor Panel
- AoA's Performance Outcomes Measurement Project (POMP)**
Judy Casassa, Erie Co. Dept. of Senior Services
Jurgis Karuza, Finger Lakes Geriatric Education Center
Jennifer Rosenbaum, NYSOFA PPD
I-Hsin Wu, NYSOFA PPD
- Our Senior Assets: Economic Development through Retirement, Recruitment and Retention - Part 1**
Don Laird, President, Columbia Chamber of Commerce, Missouri
- Memory Changes in Later Life: What's Normal? What's Not?**
Presenters from the American College of Physicians-American Society of Internal Medicine (NY Chapter)
- NYSOFA Open Forum**
Patricia P.Pine, Ph.D., Director, NYS Office for the Aging
Neal Lane, Executive Deputy Director, NYS Office for the Aging
Frank DeMarinis, Deputy Director, Local Program Operations, NYS Office for the Aging
Mac MacCoy, Deputy Director, Program Dev. and Evaluation, NYS Office for the Aging
Bob Bush, Deputy Director, Finance and Administration, NYS Office for the Aging
- Resource Exchange for III-E and CRC Coordinators**
An opportunity to share information and resource materials.

3:00 pm - 4:15 pm - Wednesday, June 5, 2002

- Community-based Care: Toward a Fully Integrated Future - Part 3**
James Varpness, Executive Director, Minnesota Board on Aging
Representatives from the Reactor Panel
- Our Senior Assets: Economic Development through Retirement, Recruitment and Retention - Part 2**
Don Laird, President, Columbia Chamber of Commerce, Missouri
- The Family Caregiver Support Program & Other AoA Initiatives**
Robert O'Connell, Regional Administrator, Regions I & II, Administration on Aging (AoA)
- The Funding Allocation Process for State and Federal Aging Programs**
Bob Bush, Deputy Director, Finance and Administration
Jim Foy, Assistant Director, Finance and Administration
- Medical Nutrition Therapy**
Judy Kirk, Nutrition Division Director, Yates County Office for the Aging
- "They Didn't Tell Me I Could Lose My Home"...AARP Session on Reverse Mortgages and Predatory Lending**
William Armbruster, AARP, Rochester, N.Y
Speaker from Washington, D.C., AARP Office, TBA

Tuesday, June 4, 2002

5:30 am - 11:30 am

Breakfast on your own. Those who pre-purchased tickets for breakfast buffet may redeem them in the hotel restaurant, The Niagara Room.

9:00 am - 10:30 am

NYSAAAA Board Meeting

10:30 am - 5:00 pm

Sponsor and Exhibit Hall Open

Please join us in thanking all the sponsors and exhibitors for their generous support.

This is a great opportunity to learn about the services and products offered by the exhibitors.

9:00 am - 5:00 pm

2002 "Aging Concerns Unite Us" Registration Table

Coordinators: Beth Mahar, Tracy Dovi- NYSAAAA

10:30 am - 11:00 pm Conference Prelude with Sponsors and Exhibitors

Please join us in thanking all the sponsors and exhibitors for their generous support.

The Exhibit Hall will be open on both Tuesday, June 4th and Wednesday, June 5th.

A unique opportunity to learn about the services and products offered by the exhibitors.

10:30 am - 12:00 pm - Tuesday, June 4, 2002

- NYSAAAA Association Meeting
- NYSCA Association Meeting
- NYSANASP Association Meeting

10:30 pm - 12:00 pm

WORKSHOPS

Tuesday, June 4th

A) Caregiver Resources Available from Local Alzheimer's Chapters

Presenters:

TBA

B) Persuasive Power Point Presentations

Understanding and captivating your audience using Powerpoint. Learn the essentials elements of excellent speaking, how to plan a successful presentation and how to bring it all together using Microsoft Powerpoint. Effective use of visual and audio graphics will be discussed, including clip art, font usage and wav files. Attendees will learn how to set up a Powerpoint slide show to use as a "video" presentation at a kiosk or at a "Senior Day" event, as well as how to use a Powerpoint show as an aid to a live presentation.

Presenter:

*Laurie Cook, Public Info. Specialist, Onondaga County Dept. of Aging and Youth
Due to the interest level in this topic, the Powerpoint session is offered twice in its entirety: 10:30 am – 12:00 pm and 3:30 pm – 5:00 pm.*

A) Family and Professional Caregivers: Changes, Choices and Challenges

Recently, much has changed for family caregivers and the professionals who serve them. But the challenges of caregiving remain the same, and at least some of the changes and choices available today are more apparent than real. In this workshop, Dr. Joseph Ilardo and Dr. Carole Rothman will offer a critical examination of the current scene, and share practical, helpful strategies that are as unchanging as the burdens imposed by caregiving.

Presenters:

"The Dilemma Doctors", IRC Associates, Scarsdale, N.Y.

Joseph Ilardo, Ph.D., L.C.S.W.

Carole R. Rothman, Ph.D.

B) Managing Downsizing: Doing More With Less

Pat will walk you through what organizations can do to get the "best bang for the buck" in these difficult financial times. When looking at one's organization and the resources and personnel that are available, Pat Bohse will address how to do a management audit, how to do a self audit, discuss staffing strategies and tapping community resource opportunities. This workshop is designed to help organizations manage themselves better, become more efficient and productive and do things better.

Presenters:

Pat Bohse, President, Bohse and Associates, Leonardo, N.J.

C) Disaster Preparedness

This workshop will discuss how to develop a plan and get your organization ready in the case of an emergency. The September 11th tragedy demonstrated the need to have disaster preparedness and contingency plans in place in the event of an emergency or natural disaster. Hear what steps your organization can take to develop a disaster preparedness plan.

Presenters:

Igal Jellinek, Executive Director, Council of Senior Centers, New York City

Representative from American Red Cross, Syracuse Chapter

D) Nutrition Programs Legacy - Will We Have One to Leave?

Will your program be around in 5 to 10 years? What makes us unique and what factors have to be in place to ensure your program's continuation?

Presenter:

Dick Gehring, NSW, CSW, President, Meals on Wheels, Buffalo, N.Y.

E) Using Demographics and Census 2000 for Grassroots Advocacy

Presenters:

Charlie Battaglia, Erie County Dept. of Senior Services
Additional panelists from other Offices for the Aging

F) The Long Term Care System in New York State: A Resource Under Siege

This session will present a summary of the challenges facing the long term care system in New York and how the AAA constituency, providers and government can join together as partners to strengthen the long term care system in New York. The presenters have gathered research from the long term care provider industry which will be shared with participants. Topic areas for discussion include: Olmstead, the healthcare workforce shortage and its impact on access/service, policy and practice intervention and reimbursement issues affecting service.

Presenters:

Jackie Negri, President, Negri Management Resources
Thomas H. Dennison, Ph.D., Adjunct Professor of Public Policy & Advisor for Program in Health Services Management and Policy, Maxwell School of Citizenship and Public Affairs, Syracuse University

**A) Are Your Parents Driving You Crazy?
Helping Your Clients with their Eldercare Dilemmas**

As parents age, their children enter their lives in new, perhaps unwelcome, ways. Conflicts that arise may be exacerbated by long-standing issues and sibling rivalries. No wonder adult children often feel that their "parents are driving them crazy," *and* that their siblings are making it worse. In this workshop, Dr. Joseph Ilardo and Dr. Carole Rothman will teach a systematic problem-solving approach to help your clients clarify the issues, recognize underlying dynamics, and identify and select the most workable eldercare options.

Presenters:

"The Dilemma Doctors", IRC Associates, Scarsdale, N.Y.
Joseph Ilardo, Ph.D., L.C.S.W.
Carole R. Rothman, Ph.D.

B) Senior Services Best Practices

Maia Newman, and Ann DiSarro, winners of NYSCA's 2001 Senior Services Achievement Awards will share their best practice programs and provide replicable ideas for quality programs you can employ in your senior center.

Presenters:

Maia Newman, Director, Shenendehowa Senior Center

Anne DiSarro, Executive Director, Senior Service of Albany

C) Persuasive Power Point Presentations

Understanding and captivating your audience using Powerpoint. Learn the essentials elements of excellent speaking, how to plan a successful presentation and how to bring it all together using Microsoft Powerpoint. Effective use of visual and audio graphics will be discussed, including clip art, font usage and wav files. Attendees will learn how to set up a Powerpoint slide show to use as a "video" presentation at a kiosk or at a "Senior Day" event, as well as how to use a Powerpoint show as an aid to a live presentation.

Presenter:

Laurie Cook, Public Info. Specialist, Onondaga County Dept. of Aging and Youth

D) Coping with Dementia and Developmentally Disabled Populations in Adult Day Care Programs

Presenter:

Catherine J. James, Director, Kirkpatrick Day Program, Syracuse, N.Y.

E) NYSOFA Open Forum

An opportunity for professionals in the aging network, advocates, family caregivers and senior consumers to share their suggestions with Dr. Patricia Pine, Director of the NYS Office for the Aging, and other top-level agency officials, about ways to improve programs and services for seniors and their caregivers in New York. The session will focus on responding to questions from the audience, so be prepared for a fast-paced, engaging dialogue that's sure to address public policy issues that will shape the future of aging services in our state.

Presenters:

Patricia P. Pine, Ph.D., Director, NYS Office for the Aging

Neal Lane, Executive Deputy Director, NYS Office for the Aging

Frank DeMarinis, Dep. Director, Local Prgm. Operations, NYS Office for the Aging

Mac MacCoy, Deputy Director, Program Dev. and Eval., NYS Office for the Aging

Bob Bush, Deputy Director, Finance and Administration, NYS Office for the Aging

12:00 pm - 2:00 Opening General Session & Luncheon

June 4, 2002

**"Developing Collaborative Partnerships Between
Professional and Family Caregivers"**

Keynote Address:

Joseph A. Ilardo, Ph.D., L.C.S.W. and Carole R. Rothman, Ph.D.

"The Dilemma Doctors"

Gold Sponsor: Proctor and Gamble Pharmaceuticals

Family caregivers of the elderly need help, and you want to provide it. Are you succeeding as fully as you'd like? If not, what can you do? Becoming familiar with the most common psychosocial barriers to collaboration, including those to which you may be contributing, can help. Learn the most effective strategies for opening doors and inviting teamwork.

Joseph Ilardo, a licensed clinical social worker, and Carole Rothman, a licensed clinical psychologist, began their professional careers as college teachers more than thirty years ago, specializing in communication and psychology, respectively. They also maintained private practices for many years.

As children of aging parents - Ilardo's mother is a spry 93, Rothman's an 80 year old victim of Alzheimer's disease - they became aware, first hand, of the tremendous demands of caregiving, and decided to focus their efforts on helping others cope more effectively. Starting with advice on eldercare (*As Parents Age*, 1998), they have also written about general caregiving, (*I'll Take Care of You*, 1999), focusing on the needs of the caregiver as well as the person needing care. In their latest book, *Are Your Parents Driving You Crazy? How to Resolve the Most Common Dilemmas with Aging Parents* (2001), they have begun writing not just for caregivers, but for baby boomers who will soon be caregivers, teaching the information and skills needed to provide respectful, sensitive eldercare.

Their expertise in these subjects has brought them national exposure. They give presentations for both lay and professional caregivers at conferences sponsored by private and public organizations, including State Departments of Elderly Affairs, chambers of commerce, Area Agencies on Aging, senior and community groups, business organizations, and groups such as the National Organization for Rare Diseases and the American Parkinson Disease Association. They have also provided training at the University of Connecticut School of Social Work, and are working with the National Association of Social Workers to develop training programs for social workers to enable them to work more effectively with family caregivers.

They have appeared on many television and radio programs around the country, including *The Today Show*, *The God Squad*, *At Home Live* and *Real Life*.

When not writing or speaking, Ilardo and Rothman are usually found in the kitchen. Rothman is an accomplished cake decorator whose cakes have been featured in national publications, and Ilardo is an "intuitive cook", who refuses to measure anything. To work off the results of their labors, they run, cycle, play tennis, and roller blade. And, in their "spare time", they paint, play the piano, and do the Sunday *NY Times* crossword puzzle.

Tuesday, June 4, 2002 - Continued

Join Us for Networking Night... BBQ at the Holiday Inn 6:00 pm - 9:00 pm

Come and join us for a fun filled evening of networking with your fellow conference attendees.

BBQ will be poolside, weather permitting

Menu to include: BBQ ribs, BBQ chicken, sausage pepper and onion sandwiches, corn on the cob, salt potatoes, fruit salad, pasta primavera vinaigrette, chef choice of dessert, coffee, tea, soda and more!

\$22 per person - BBQ Tickets must be pre-purchased at time of registering.

Tickets will not be available on-site.

CONFERENCE SPONSORS & EXHIBITORS

We thank all sponsors and exhibitors for their contributions in support of the
7th Annual "Aging Concerns Unite Us" Conference

Wednesday, June 5, 2002

7:30 am - 8:30 am Breakfast with Sponsors and Exhibitors

Meet and greet the sponsors and exhibitors that help support this educational event. Please join us for a breakfast buffet to include: Chilled fruit juices, scrambled eggs, bacon, cut fresh fruit, home fried potatoes, muffins, donuts, rolls, butter, preserves, coffee, decaf and tea. Tickets may be purchased on site for \$10.00. Those who are staying overnight at the hotel may pre-purchase tickets when registering for their hotel room (see hotel accommodations form).

7:30 am - 2:00 pm

Sponsor and Exhibit Hall Open

Please join us in thanking all the sponsors and exhibitors for their generous support. This is a great opportunity to learn about the services and products offered by the sponsors and exhibitors.

9:00 am - 1:00 pm

2002 "Aging Concerns Unite Us" Registration Table

Coordinators: Beth Mahar, Tracy Dovi- NYSAAAA

The Changing Face of Long Term Care: Opportunities and Challenges

Morning General Session - 8:45 am - 10:45 am

Many experts believe that long-term care of the elderly will be one of the greatest challenges of the 21st Century. Fueled by the aging of the large Baby Boom generation, increased life expectancies and reduced fertility rates, a much larger proportion of the population than ever before will be over age 85 and in need of long term care... These demographic realities will come together to create an aging society with increasing long-term care needs at a time when the necessary family and work force resources will be in very short supply. (from "Reshaping Long Term Care in Minnesota" Final report Summary of the Minnesota Long Term Care Task Force)

Compounding this pattern is the projected trend for New York to lose 5 million people through net internal migration between 1995-2025. With many younger and middle-aged adults leaving the state, the number of family members available to provide hands-on or direct care is further reduced. (Project 2015: The Future of Aging in New York State; "Long Term Care")

The need to develop stable, workable funding sources and control long-term care costs will be an important challenge in the 21st century...New York State now spends approximately 60% of the entire national Medicare budget for home care and 80% of the country's budget for personal care... A major challenge in long-term care is to transform it from a system in which many people often impoverish themselves for care to a possibility for which people plan in advance for long term care needs. (Project 2015: The Future of Aging in New York State; "Long Term Care")

Finally, balancing client desire for choice against the need to control costs is one aspect, but the other is creating choices that suit the needs and preferences of a changing aging society. We will continue to be accountable to the public that is funding long-term care, but sensitive to the desires of our clients. (from "The Oregon Model," State of Oregon web site)

Individuals needing long term care and family members that assist them with care will continue to demand improved access to service along several dimensions. These include coordination of long-term care services, better information about available choices, improved availability of service options, and a partnership approach to long-term care decision-making. (Project 2015: The Future of Aging in New York State; "Long Term Care")

(See next page for Keynote Address and Reactor Panel.)

The Changing Face of Long Term Care: Opportunities and Challenges

Keynote Address

James Varpness, Director, Minnesota Board on Aging

Jim Varpness is the Executive Director of the Minnesota Board on Aging, which serves as the gateway to services for seniors and their families. The Minnesota Board on Aging, created in 1956, advocates on behalf of seniors, their families and their communities to maintain the quality of life and dignity of seniors. Each year, the MBA distributes grants that fund a network of programs, such as home-delivered meals, the senior LinkAge Line®, and the Ombudsman for Older Minnesotans. He is also the director for Aging and Adult Services at the Minnesota Department of Human Services. Before working for the MBS, Jim serves as Executive Director of Elderfriends, Inc. an advocacy and home health agency; he was supervisor of the Minnesota Consumer Information and Advocacy Program, which included the Minnesota Ombudsman for Older Minnesotans, legal services and elder abuse prevention. Jim served as the first Ombudsman for Long-Term Care in Minnesota. He serves on the Board of the National Assn. of State Units on Aging, the Minnesota Governor's Council on Developmental Disabilities, the Minnesota Gerontological Society Board, and the Aging Committee for the American Public Human Services Association.

**Donna McDowell, Director, Bureau of Aging and Long Term Care Resources,
Wisconsin Dept. of Health and Family Services**

Donna McDowell is Director of the Bureau of Aging and Long Term Care Resources in the Wisconsin Department of Health and Family Services. She is directly responsible for the administration of the state's Older American's Act programs, the Community Options and Community Integration Programs for the elderly and people with disabilities, the Spinal Cord Injury surveillance project, ADA Partnership, and Alzheimer's Family Caregiver Support and other community-based programs serving over 150,000 people statewide with over \$300 million state and federal funds.

McDowell is a graduate of Marquette University (journalism) and holds a master's degree in administration from Bryn Mawr College Graduate School of Social Services. She is past president of the National Association of State Units on Aging and is a Fellow of the Gerontological Society of America. She served on the ABA Commission on the Legal Problems of the Elderly and the board of the Wisconsin Peer Review Organization. She and her husband and two teenagers live in Madison, where she is active in school and church affairs.

Reactor Panel

**Kathryn Kuhmerker,
Deputy Commissioner, Office of Medicaid Management, NYS Department of Health**

Kathryn Kuhmerker was appointed Deputy Commissioner of the New York State Department of Health, Office of Medicaid Management, in September 1999. Ms. Kuhmerker is New York State's Medicaid Director, overseeing the overall management of the program, including development and implementation of program policy (for example, the new Family Health Plus program), assurance of program integrity and claims payment. Since a reorganization of the Department of Health approximately one year ago, Ms. Kuhmerker's office also has responsibility for Medicaid long-term care services. Prior to joining the Department, Ms. Kuhmerker worked in the New York State Division of the Budget. While in the Division, Ms. Kuhmerker had responsibility for budgets in the health, transportation, housing, mental retardation and alcohol and substance abuse areas and participated in the development of several of the State's most highly-rated bonding programs. Ms. Kuhmerker holds a Masters of Business Administration with a major in Health Systems from Union College and a Bachelor of Arts degree from the State University of New York at Binghamton.

**Carol Rodat,
President, Home Care Association of New York State**

Carol Rodat is the president of the Home Care Association of New York State, Inc. (HCA) a statewide not-for-profit organization representing certified home health agencies, licensed home care service agencies, and long term home health care programs. HCA is active in state and federal legislative and regulatory affairs, and provides a variety of member services to over 300 providers as well as another 400 associate and individual members. Previously, Ms. Rodat was a Contributing Editor of *Health System Leader*, a monthly letter for the physicians, executives and trustees of integrated health systems. Ms. Rodat also served, for almost a decade, as the president of Hospital Trustees of New York State, a statewide organization representing 200 voluntary and public hospitals in the state of New York and their 4,500 trustees. Ms Rodat has also served as the Director of the Center for Governmental Affairs for the Child Welfare League of America in Washington D.C. and was the first Director of the Office of Regional, Provincial and State Child Care Association. Ms. Rodat holds a M.A. from the University of Oklahoma.

**Laura Leeds,
Vice President Continuing Care, Healthcare Association of New York State**

Laura Leeds is the Vice President of Continuing Care Policy and Constituencies at HANYS. Most recently, she was the former deputy director of the Office of Continuing Care in the New York State Department of Health. Ms Leeds has had 21 years of regulatory experience in the Department of Health including developing statute, regulation and policy, regarding the operation of the survey and enforcement activities for health care providers including nursing homes, home health care, hospices, hospitals and physicians. She also was a lead staff in developing long-term care policy for Medicaid spending, development of home and community based services and affordable assisted living. Ms Leeds represented New York State on several national Boards including a Medicaid Directors Long Term Care Technical Advisory Group and Board of Survey Directors. In that capacity, Ms Leeds chaired the development of the 1999 National Annual Survey Director Conference in New Orleans.

**Neal Lane,
Executive Deputy Director, NYS Office for the Aging**

Neal Lane has devoted his professional career to improving services to at-risk population, especially at-risk elders. Well respected within the aging network, Mr. Lane possesses an extensive working knowledge of the health, aging and mental health service systems. Prior to joining NYS Office for the Aging as its Executive Deputy Director, Mr. Lane served as partner, consultant and analyst at Optimum Partners in Syracuse, N.Y. While at Optimum Partners, Mr. Lane worked on a variety of projects including: care systems for HIV/AIDS; dental systems designed to provide care for high risk and low income children; working with communities and schools on issues related to the troubling behavior of youth; and long term care systems, especially those targeted at elders and young persons with disabilities. He served as the first Director of the Delaware County Office for the Aging from 1974 to 1983. In 1984, he became Executive Director of the Broome County Office for the Aging where he served until 1989. In 1989 he became Deputy Commissioner of the Onondaga Department of Long Term Care. During his career, Mr. Lane has worked with various state governments on issues on health and human service policy, including services to elders, the chronically ill and cost containment issues. He has made presentations at state, national and international conferences on organizational and community change, case management and long term care. Mr. Lane holds a B.S. degree from Ithaca College and M.S.W. degree from Adelphi University. He is married to Beth E. Balliet-Lane and has three adult children.

Wednesday, June 5, 2002 - continued

10:45 am - 11:00 pm Break with Exhibitors

Please join us in thanking all the sponsors and exhibitors for their generous support.

The Exhibit Hall will be open Wednesday, June 5th until 2:00 pm.

This is a great opportunity to learn about the services and products offered by the exhibitors.

11:00 pm - 12:30 pm

WORKSHOPS

Wednesday, June 5th

A) **Community-based Care: Toward a Fully Integrated Future - Part 1**

This workshop provides conference attendees with an opportunity to further explore the issues discussed during the morning general session. An interactive dialogue between the presenters and attendees is encouraged.

Presenters:

James Varpness, Executive Director, Minnesota Board on Aging

Carol Rodat, President, Home Care Association of New York State

B) **HIPAA Compliance: Understanding and Implementing the Security and Privacy Regulations in New York**

Presenters:

Ellen Weinstein, Pinsky and Skandalis, Syracuse, N.Y.

C) **Preparing for the Impact of an Aging New York: Project 2015**

In 2000, the New York State Office for the Aging in partnership with the State Society on Aging of New York developed two informative publications, Project 2015: The Future of Aging in New York State, Articles and Briefs for Discussion and Demographic Projections to 2025. Project 2015 was initiated to stimulate planning for New York's growing older population and the aging of the "Baby Boomers." The Project 2015 publications have begun to spark interest on a number of subject areas. This workshop will review what has occurred since their publication and discuss ways in which Project 2015 can be used to further address the effect of New York's changing demographics. To view reports please go to www.aging.state.ny.us

Presenters:

Marcus Harazin, Assistant Director, Policy, Program & Development, NYSOFA

Jennifer Rosenbaum, Policy Program & Development, NYSOFA

D) Osteoporosis Prevention and Treatment

Positive changes in lifestyle have been shown to preserve function, delay or prevent the onset of disability, and improve the quality of life. This session will provide a wide range of information relating to osteoporosis: the role of diet and exercise in prevention, risk factors in developing osteoporosis, diagnosis by your physician, and treatment options. Other topics include: the Bone Mineral Density report, the relationship between bone mass and fracture risk, the effects of weight-bearing exercise on bone density, the role of calcium, the effects of menopause on bone density.

Presenters:

Presenters from the American College of Physicians-American Society of Internal Medicine (NY Chapter)

E) Resource Exchange for III-E and CRC Coordinators

An opportunity to share information and resource material

12:30 pm - 1:30 pm**Networking Luncheon and Exhibitor Showcase****Welcoming Remarks:*****Nicholas J. Pirro******Onondaga County Executive*****Congratulations to the Older Americans Act Nutrition Program on its 30th Anniversary**

Calling it the one of the most successful community-based programs for seniors in America, HHS Secretary Tommy G. Thompson renewed his commitment to the Older Americans Act (OAA) Nutrition Program and launched its 30th anniversary celebration.

"If the Older Americans Act Nutrition Program was a restaurant, the sign out front would say 'Six billion served,'" Secretary Thompson said. "For 30 years, this program not only has provided nutritious, healthy meals to older Americans, but also has touched their lives by linking them to community services that allow them to remain independent."

A) **Community-based Care: Toward a Fully Integrated Future - Part 2**

This workshop provides conference attendees with an opportunity to further explore the issues discussed during the morning general session. An interactive dialogue between the presenters and attendees is encouraged.

Panel:

James Varpness, Executive Director, Minnesota Board on Aging
Representatives from the Reactor Panel

B) **AoA's Performance Outcomes Measurement Project (POMP)**

The Administration on Aging has awarded the New York State Office for the Aging (NYSOFA) a second year grant to demonstrate the Performance Outcomes Measure Project (POMP). NYSOFA continues its collaboration with the Erie County Department of Senior Services and the Finger Lakes Geriatric Education Center and expands the demonstration of four outcomes measures into six. At this workshop, the POMP team will share information on the new measures and present our results and experiences to date from the demonstration.

Panel:

Judy Casassa, Erie Co. Dept. of Senior Services
Jurgis Karuza, Finger Lakes Geriatric Education Center
Jennifer Rosenbaum, NYSOFA PPD
I-Hsin Wu, NYSOFA PPD

C) **Our Senior Assets: Economic Development through Retirement, Recruitment and Retention - Part 1**

Columbia, Missouri found success in marketing their community as a retirement destination. For over ten years the Columbia Chamber of Commerce, along with units of local government, has instituted a plan to increase the number of retirees moving to Columbia and Boone County. This workshop will describe their past and current efforts to attract retirees to their community.

Presenter:

Don Laird, President, Columbia Chamber of Commerce, Missouri

D) Memory Changes in Later Life: What's Normal? What's Not?

This program will identify the facts about memory and aging and will help distinguish between aging and disease. The many possible causes of cognitive changes will be discussed, as will dementia, depression and delirium, three prevalent problems with associated cognitive changes.

Presenters:

Presenters from the American College of Physicians-American Society of Internal Medicine (NY Chapter)

E) NYSOFA Open Forum

An opportunity for professionals in the aging network, advocates, family caregivers and senior consumers to share their suggestions with Dr. Patricia Pine, Director of the NYS Office for the Aging, and other top-level agency officials, about ways to improve programs and services for seniors and their caregivers in New York. The session will focus on responding to questions from the audience, so be prepared for a fast-paced, engaging dialogue that's sure to address public policy issues that will shape the future of aging services in our state."

Presenters:

Patricia P. Pine, Ph.D., Director, NYS Office for the Aging

Neal Lane, Executive Deputy Director, NYS Office for the Aging

Frank DeMarinis, Dep. Director, Local Prgm. Operations, NYS Office for the Aging

Mac MacCoy, Deputy Director, Program Dev. and Eval., NYS Office for the Aging

Bob Bush, Deputy Director, Finance and Administration, NYS Office for the Aging

F) Resource Exchange for II-E and CRC Coordinators

Opportunity to share information and resource material

A) Community-based Care: Toward a Fully Integrated Future - Part 3

This workshop will continue to explore the issues discussed during the morning general session. An interactive dialogue between the presenters and attendees is encouraged.

Panel:

James Varpness, Executive Director, Minnesota Board on Aging
Representatives from the Reactor Panel

- B) Our Senior Assets: Economic Development through Retirement, Recruitment and Retention - Part 2**
-
- Columbia, Missouri found success in marketing their community as a retirement destination. For over ten years the Columbia Chamber of Commerce, along with units of local government, has instituted a plan to increase the number of retirees moving to Columbia and Boone County. This workshop will describe their past and current efforts to attract retirees to their community.
- Presenter:**
Don Laird, President, Columbia Chamber of Commerce, Missouri
- C) The Family Caregiver Support Program and Other AoA Initiatives**
-
- Presenter:**
Robert O'Connell, Regional Administrator, Regions I & II, Admin. on Aging (AoA)
- D) The Funding Allocation Process for State and Federal Aging Programs**
-
- Presenters:**
Bob Bush, Deputy Director, Finance and Administration
Jim Foy, Assistant Director, Finance and Administration
- E) Medical Nutrition Therapy - What Is It and How Does It Impact You and Your Bottom Line**
-
- Judy will discuss the recent inclusion of Medical Nutrition Therapy as a covered Medicare Service. Find out what MNT is all about and how you can become a Medicare provider and be reimbursed for nutrition activities you may already be providing.
- Presenter:**
Judy Kirk, Nutrition Director, Yates County Office for the Aging

4:15 pm - "Aging Concerns Unite Us" Conference Concludes

Conference Information At A Glance

Conference Registration and General Information

New York State Association of Area Agencies on Aging
266 Hudson Avenue
Albany, N.Y. 12210-1833
Phone: (518) 449-7080 Fax: (518) 449-7055
E-mail: office@nysaaaa.com Web Page: www.nysaaaa.org

Early Bird Rates until May 15th.

The Registration Form is enclosed. Please provide a separate registration form for each attendee.

Hotel Reservations

The Holiday Inn Syracuse/Liverpool, will provide group rates until May 2, 2002.
Attendees must mail or fax the enclosed Lodging Reservations Form.

TELEPHONE RESERVATIONS WILL NOT BE ACCEPTED.

The form is enclosed as a separate page for your convenience in mailing or faxing your information to the Holiday Inn Syracuse/Liverpool. (Fax # 315-451-0675)

If you need additional Lodging Reservation Forms, please call NYSAAAA at (518) 449-7080, and we will fax it to you.

Amtrak

Call 1-800 USA RAIL or visit www.amtrak.com

Jet Blue

Low-cost airfare from New York City/JFK to Syracuse Airport, call 800-538-2583

Continental Airlines

1-800-525-0280

US Airways

1-800-428-4322

2002 Conference Planning Committee

*We extend our warmest thanks and appreciation to members of the
ACUU Planning Committee:*

Lorre Anderson, President, NYS Assn. of Area Agencies on Aging
Laura Cameron, Executive Director, NYS Association of Area Agencies on Aging
Christine Cary, President, NYS Coalition for the Aging
Frank DeMarinis, Deputy Director, Local Program Operations, NYSOFA
Tracy Dovi, Director of Meetings and Conferences, NYS Association of Area Agencies on Aging
Paula Flanders, Onondaga County Department for Aging and Youth
Cathy James, Day Program Director, Kirkpatrick Day Program
Andrea Knapp, NY State Office for the Aging
Ed Kramer, Assistant Director, Local Program Operations, NY State Office for the Aging
Neal Lane, Executive Deputy Director, NYSOFA
Beth Mahar, Director of Communications, NYS Association of Area Agencies on Aging
Susan O'Day, President, NYSANASP
Greg Olsen, Executive Director, NYS Coalition for the Aging
Marilyn Pinsky, Commissioner, Onondaga County Department for Aging and Youth
Theresa Roberts, Director, Madison County Office for the Aging
Corinne Ryan - Cayuga County Office for the Aging
Nelsa Selover, Director, Cayuga County Office for the Aging
JoAnne Spoto-Decker, Onondaga County Department for Aging and Youth
Susan Standish-Wallace, Director, Wyoming County Office for the Aging
Nick Trotto, Monroe County Office for the Aging