

"Aging Concerns Unite Us"

June 7-9, 1999

Radisson Plaza, Hotel Syracuse
500 South Warren Street, Syracuse, N.Y. 13202
Phone: (315) 422-5121 Fax: (315) 422-3440

In June of 1996, the New York State Association of Area Agencies on Aging and New York State Coalition for the Aging - "TNT-29" cosponsored the first "Aging Concerns Unite Us" conference in Syracuse, New York, which attracted over 350 professional providers of services to the elderly and suppliers from throughout the state.

In June of 1997, NYSAAAA, NYSCA and NYSANASP teamed up to offer "Aging Concerns Unite Us II" in Poughkeepsie, N.Y.

1998 again saw the partnering of NYSAAAA, NYSCA with partners RSVP, Corporation for National Service, Finger Lakes Geriatric Center and the State Office for the Aging for the 3rd "Aging Concerns Unite Us."

With the support of the New York State Office for the Aging, we are pleased to offer the 4th annual "Aging Concerns Unite Us" Conference.

Sponsors:

New York State Association of Area Agencies on Aging is a statewide, nonprofit organization representing the 59 Area Agencies on Aging in New York State and affiliate, corporate members, and individual senior members who support the mission of the Association. The Association provides a collective forum for leadership that enhances the effectiveness of community-based programs and services for older persons through educational programs and advocacy efforts.

New York State Coalition for the Aging, Inc. "TNT-32" is a statewide membership organization providing training, resources, and technical support for professionals and organizations in the field of aging. The Coalition is a clear voice of advocacy for congregate and community-based programs and services for older adults in New York. This year carries on the 32-year tradition of NYSCA's Training for New Trends (TNT).

Conference Partners:

New York State Office for the Aging (SOFA) is the central State agency to plan and coordinate programs and services for the aging at all levels in both the public and private sector. We would like to extend our appreciation to the Honorable Walter G. Hoefler, Director of the New York State Office for the Aging, for his generous support of this collaborative conference.

AARP develops education, advocacy and community service to improve the lives of 2.4 million members in New York State. Together, staff and volunteers work to identify and promote important issues that affect older New Yorkers including: health and long-term care, economic security and work issues, consumer/fraud issues, independent living and life transitions, and personal enrichment.

New York State Association of Nutrition & Aging Services Programs (NYSANASP) is a professional organization dedicated to the enhancement of nutrition and support services for the elderly. The Association promotes specialized training for those serving the elderly, communicates with officials, legislators, and organizations on behalf of the elderly in need of home-delivered meals, congregate meals, and other nutrition services while facilitating the exchange of innovative practices to improve program quality. NYSANASP is celebrating 25 years in 1999.

New York State Adult Day Services Association, Inc. (NYSADSA) provides a wide range of community based services to assist older persons, younger disabled adults, their families and caregivers, including: social adult day programs, adult day health programs, Alzheimer's specific programs, respite programs, OMRDD programs and mental health programs.

Sessions At A Glance

Monday, June 7, 1999 - 12:00 pm - 2:00 pm Luncheon (Opening General Session)

- “Don’t Allow Your Fountain of Youth To Get Clouded With the Sands of Time”
Betty Perkins-Carpenter

Monday, June 7, 1999 - 2:00 pm - 3:15 pm

- Live, Learn, Laugh, Love and Leave a Legacy (Part I)
- Communication in the Workplace: “I Said This, You Heard That, We’re In Trouble!”
- “Heard It Through The Grapevine” - Senior Programming and Service Delivery Initiatives
- Issues Unique to Gays and Lesbians As They Age
- Starting A Social Day Services Program (Part I)

Monday, June 7, 1999 - 3:45 pm - 5:00 pm

- Live, Learn, Laugh, Love and Leave a Legacy (Part II)
- Y2K Preparedness
- Calling Sherlock Holmes: Unraveling Communication Clues
- Starting A Social Day Services Program (Part II)
- Healthy Cooking Techniques that Benefit Seniors
- Will Your Agency Be Ready for the Aging of the Out and Proud Baby Boomers

Tuesday, June 8, 1999 - 8:45 am - 9:45 am (General Session)

- “Living Long, Living Well” Horace Deets, Executive Director, AARP

Tuesday, June 8, 1999 - 10:15 am - 12:00 pm

- Marketing Part I: Reaching the Baby Boomers
- As(Net) As You Like It: A Discussion of Systems, Substance and Software
- After the Nutrition Teleconference: The Audience Speaks Back!
- Advocacy Part I - Senior Empowerment
- Outcome-Based Measures (Part I)
- The Internet: Getting Connected With the World

Tuesday, June 8, 1999 - 2:00 pm - 3:15 pm

- Fund-raising Fundamentals
- SOFA Forum
- Outcome-Based Measures (Part II)
- Advocacy Part II - Senior Empowerment
- Marketing Part II: How To Market Your Agency and Get Noticed
- Your Energy, Your Choice

Tuesday, June 8, 1999 - 3:45 pm - 5:00 pm

- a.) Elder Abuse: The Aging Network’s Response
b.) When You Are Concerned About Elderly Drivers
- Changes in Medicare: What it Means to the Aging Network
- Outcome-Based Measures (Part III)
- Empowering Effective Change in Transportation Systems
- The Internet: Getting Connected With the World
- The Workforce Investment Act

Wednesday, June 9, 1999 – 9:00 am - 10:30 am (Closing General Session)

- The Aging Network Greets the New Millennium, Jeanette Takamura, Ph.D.,
Assistant Secretary for Aging

Monday, June 7, 1999

- Executive Room 8:30 am – 10:30 am **NYSCA Board of Directors Meeting**
10th Floor
- Directors Room 10:00 am - 11:30 am **NYSAAAA Board of Directors Meeting**
10th Floor
- Crystal Court 11:00 am – 12:00 pm **NYSCA Annual Meeting and
Program Presentation by Senior Center Achievement Award Winners**
All conference attendees are invited. After a brief business meeting, recipients of the 1999 Senior Center Achievement Awards will describe their winning programs in the three categories of: Health Promotion/Wellness, Community Partnerships and Intergenerational Programs. Come to learn about award winning programs in senior centers.
- 9:00 am - 5:00 pm **REGISTRATION TABLE**
Coordinator: Tracy Dovi – NYSAAAA
Volunteers: Provided by Onondaga County Department of Aging and Youth Services
- 9:00 am - 5:00 pm **Idea Exchange Table**
We encourage members of the sponsoring organizations to bring information to share with others. Please use this table to display your newsletters, brochures, special projects, press releases, and other public relations materials.

12:00 pm - 2:00 pm – Grand Ballroom, 10th Floor **LUNCHEON: Opening General Session**

Silver Sponsor for Luncheon: Niagara Mohawk Power Corporation

Welcome:

Lorre Anderson, NYSAAAA President
Linda Leest, D.S.W., NYSCA President
Gail Curtis, Associate State Director, NYS, AARP
Angela Blackley, NYSANASP President
Paul Arfin, NYSADSA President

Opening Remarks:

The Honorable Walter G. Hoefler, Director, New York State Office for the Aging

Keynote Address: Betty Perkins-Carpenter

“Don’t Allow Your Fountain of Youth to Get Clouded With the Sands of Time”

Betty Perkins-Carpenter, author of *The Fun of Fitness – A Handbook for the Senior Class* and *How to Prevent Falls-A Comprehensive Guide to Better Balance*, is a premier speaker on the issues of aging and health. She has served on the President’s Council on Physical Fitness and Sports under President Reagan and President Bush. Betty has lectured to thousands worldwide on the benefits of a positive attitude on your health at all ages, having herself been the only American woman to have coached a Men’s and Women’s Olympic Diving Team at the 1976 Montreal Olympics. Betty will address the issues of positive living and how its impact can directly affect your life.

- Brass Court A) **Live, Learn, Laugh, Love and Leave a Legacy (Part I)**
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- It's not the years in your life that count. It's the life in your years! Explore a step-by-step process to clarify what you want your life to stand for and learn practical goal management techniques which will allow you to live your mission, express your purpose in life, and enrich your life with meaning everyday!
- Speaker:**
Sally Crosiar, Healthy People, Canandaigua, N.Y.
- Facilitator:**
Becky Currier, Oswego Opportunities
- Amber Court B) **I Said This, You Heard That, We're In Trouble!**
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- Sharing information in the workplace seems like it should be simple, straightforward and problem free. Why isn't it and what can we do about it?
- Speaker:**
Patti Hoath, Education Specialist, AARP, Washington, D.C.
Christine Kent, Northeast Regional Training Representative, AARP, Boston, MA
- Facilitator:**
Lois Aronstein, NYS Representative, AARP
- Crystal Court C) **“Heard It Through the Grapevine”
Senior Programming and Service Delivery Initiatives**
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- This workshop is designed to stimulate your thinking and capture your ideas. Our innovators will share extraordinary program concepts they have developed. A lively, point-counterpoint brainstorming session will follow and audience participation will be a prime requisite. Come prepared to share your innovative ideas for taking programs to senior citizens wherever they may be.
- Speakers:**
Beverly E. Jackson, Director, Senior Services, Stanley Isaacs Neighborhood Ctr.
Edward J. Kramer, Assist. Director of Local Program Operations, SOFA
John Farrell, Director, Senior Services, Town of Hamburg, N.Y.
- Facilitator:**
Kathryn Stoddard, Executive Director, NYS Coalition for the Aging

Persian Terrace **D) Issues Unique to Gays and Lesbians as They Age**

What do we have to do that is different in dealing with gay clients? This informative workshop will identify concerns and issues unique to gays and lesbians as they age and will suggest ways in which you and your agency may effectively serve this community while acknowledging its differences.

Speaker:

James E. Mastin, C.S.W., Adjunct Faculty, New York Univ., School of Social Work

Facilitator:

Marilyn Pinsky, Commissioner, Onondaga County Dept. for Aging & Youth

10th Floor
Directors Room **E)**

Starting a Social Day Services Program (Part I)

This two-part workshop will provide a detailed plan on how to open and sustain a successful social day services program. Through the guidance of two directors who have been in the business for years, participants will learn how to avoid the problems that doom many programs to fail.

Speaker:

Kathleen G. Pharris, C.S.W., Director, Catholic Charities of Buffalo, N.Y.

JoEllen Alvarez, R.N., B.S., Amherst Adult Day Services

Facilitator:

Cathy James, Day Program Dir., Alzheimer's Association of Central New York

3:15 pm - 3:45 pm

BREAK – Join us for refreshments in the registration area

Brass Court A) **Live, Learn, Laugh, Love and Leave a Legacy (Part II)**

The second part of this workshop continues the discussion of making every day count by exploring a step-by-step process to clarify what you want your life to stand for and learn practical goal management techniques which will allow you to live your mission, express your purpose in life, and enrich your life with meaning everyday!

Speaker:

Sally Crosiar, Healthy People, Canandaigua, N.Y.

Facilitator:

Theresa Roberts, Director, Madison County Office for the Aging

10th Floor
Executive Rm. B)

Y2K Preparedness

With the year 2000 quickly approaching, many are concerned about the possible Y2K problems. This session will discuss what you need to know to be prepared and answer some of the most asked questions: what is Y2K and why are people concerned, when could Y2K problems happen, what kinds of things will happen and what you can do to be prepared.

Speaker:

Ms. Dale Wright, NYS Disaster Specialist, American Red Cross – Syracuse

Facilitator:

Becky Currier, Oswego Opportunities

Amber Court C) **Calling Sherlock Holmes: Unraveling Communication Clues**

To get your message across, you need to search out clues from your listeners, detect what will make them hear you and effectively present your case. This session will give you a chance to harness your inner detective in solving communication misdemeanors.

Speaker:

Patti Hoath, Education Specialist, AARP, Washington, DC

Christine Kent, Northeast Regional Training Representative, AARP, Boston, MA

Facilitator:

Lois Aronstein, NYS Representative, AARP

10th Floor
Directors Rm.

D) Starting a Social Day Services Program (Part II)

This two-part workshop will provide a detailed plan on how to open and sustain a successful program. Through the guidance of two directors who have been in the business for years, participants will learn how to avoid the problems that doom many programs to fail.

Speaker:

Kathleen G. Pharris, C.S.W., Director, Catholic Charities of Buffalo, N.Y.

JoEllen Alvarez, R.N., B.S., Amherst Adult Day Services

Facilitator:

Cathy James, Day Program Dir., Alzheimer's Association of Central New York

Crystal Court

E) Healthy Cooking Techniques that Benefit Seniors

This workshop will discuss the techniques for improving your Nutrition Program by incorporating diverse cooking strategies as well as establishing a good marketing technique. Attendees will be able to see an actual demonstration on easy, healthy cooking skills from 3 different recipes. There will be sampling of the prepared recipes along with a video presentation on dynamic cooking skills. Come prepared to have fun!

Speaker:

Susan O'Day, R.D., C.D.N., Erie County Department of Senior Services

Jim Strusinski, Chef-Nutrition Coord., Erie County Dept. of Senior Services

Facilitator:

Angela Blackley, President, NYS Assn. of Nutrition & Aging Services Programs

Persian Terrace

F) Will Your Agency Be Ready for the Aging of the Out-and-Proud Baby Boomers?

With the first wave of gay activists approaching their senior years, those in the caregiving professions will be working to ensure that programs and services are meaningful to seniors from the gay, lesbian, bisexual and transgender community. The out-and-proud generation of baby boomers will expect that their culture be reflected in the environment and programming of institutions where they will spend their last years. Service providers and caregiving institutions need to begin now to plan and implement programs addressing the needs and concerns of this community. This workshop will discuss gay culture, including aspects of aging relationships, currently lacking traditional legal supports, and will suggest ways that caregivers and their institutions may respond to these issues.

Moderator:

Barbara Gerber, Ph.D., Distinguished Service Professor Emerita, SUNY Oswego

Facilitator:

Marilyn Pinsky, Commissioner, Onondaga County Dept. for Aging & Youth

**Aging Network BBQ
at Hinerwadel's Grove
6:00 pm - 9:00 pm**

Join us for an evening filled with great food and fun (a 10 minute drive from the hotel). *Dress attire is casual. Roast beef, BBQ pork, hotdogs, hamburgers, Italian sausage, chicken tenders, chicken wings, salad, salt potatoes, fresh fruit, and much more. Pre-registration is required, no tickets available at conference.

(Please present blue ticket attached in your conference folder at the door.)

*Meet in hotel lobby at 5:30 pm to carpool. Maps will be available.

Tuesday, June 8, 1999

Salina Room	7:30 am – 8:30 am	NYSAAAA Association Meeting
Directors Room	7:30 am – 8:30 am	NYSANASP Association Meeting
	8:00 am - 5:00 pm	REGISTRATION

CONFERENCE EXHIBITORS

9:00 am – 5:00 pm Promenade

**We thank all sponsors and exhibitors for their contributions in support of the
4th annual “Aging Concerns Unite Us” Conference:**

Bell Atlantic
Delivery Concepts East
ECI Conference Call Services (**Gold Sponsor**)
Empire Medicare Services
Lifeline Systems
Link to Life
Loretto
New York State EPIC Program
Niagara Mohawk Power Corporation (**Silver Sponsor**)
OASIS
Pfizer, Inc.
Prestige Services, Inc.
SCI Funeral Services
State Office for the Aging Breast Cancer Awareness

8:45 am - 9:45 am

GENERAL SESSION

Tuesday, June 8th

10th Floor
Grand Ballroom

“Living Long, Living Well”

AARP Executive Director Horace Deets will discuss the changing realities of aging, to include: shattering myths and stereotypes of age, aging boomers, consumerism in health care and new technology.

Keynote Speaker:

Horace Deets, Executive Director, AARP

9:45 am - 10:15 am

Promenade

BREAK & EXHIBITOR DISPLAY

Join your colleagues and use this time to network with exhibitors and sponsors and express your appreciation for their contributions in support of the 4th annual "Aging Concerns Unite Us" Conference.

10:15 am - 12:00 pm

WORKSHOPS

Tuesday, June 8th

Brass Court

A) Marketing Part I - Reaching the Baby Boomers

The demographic reality is that the oldest boomers will become eligible for Older Americans Act programs and services in just seven years. What must be done to maintain participation rates for a program which was developed for their parents? Since the largest program in the Act continues to be nutrition, marketing this program in particular to boomers will be especially important. This and other issues related to boomers will be the focus of this session.

Speaker:

Robert B. Blancato, Founder, The Boomer Agenda,
Matz, Blancato and Associates, Washington, D.C.

Facilitator:

Angela Blackley, President, NYS Assn. of Nutrition & Aging Services Programs

Crystal Court

B) As(Net) You Like It –A Discussion of Systems, Substance and Software

This session will incorporate a demonstration of the new UNI-Form software with an update on PDS and our web sites. It will also focus on content as we discuss the next steps for the Minimum Data Set (MDS), reporting requirements, and case management. We will be particularly interested in your questions and comments on these topics as we work with you to move the ASNet project forward.

Speakers:

Staff - New York State Office for the Aging

- Salina Room **C) After the Nutrition Teleconference: The Audience Speaks Back!**
- In this session, participants have the opportunity to discuss their reaction to the nutrition teleconference with SOFA nutrition staff. What changes to the ENP do you envision? What are the local concerns/challenges in adopting the new Dietary Reference Intakes (DRIs)? Be ready for discussion! Bring your menus and be ready for discussion.
- Speakers:**
Frances Porter, Director, Nutrition Program Unit, SOFA
Paula Blizniak, M.S., R.D., C.D.N., Nutrition Program Unit, SOFA
Patricia Garrett, R.D., C.D.N., Nutrition Program Unit, SOFA
LaVerne Gibson, M.S., C.D.N., Nutrition Program Unit, SOFA
- Facilitator:**
LaVerne Gibson, M.S., C.D.N., Nutrition Program Unit, SOFA
- Amber Court **D) Advocacy (Part I) -Senior Empowerment**
- The greatest advocacy role played by a professional is to help educate older persons to continue to make critical decisions independently, and to organize with persons in similar circumstances to affect their lives. This workshop will discuss the professional’s role in this process, as aging advocacy is done by and with the elderly, and not merely for them.
- Speaker:**
Debra Blair, Queens Interagency Council on the Aging
Greg Olsen, NY Statewide Senior Action Council
- Facilitator:**
Marian Lewek, Director Programs and Services, SNAP
- Persian Terrace **E) Outcome-Based Measures (Part I)**
- A pragmatic approach to identifying and measuring specific program outcomes from a service provider’s perspective. The workshop will address the specific frustrations of providers in making the transition from reporting quantitative to qualitative outcomes and how to get started. Specific attention will be given to service planning for results in aging services as well as reviewing specific outcome examples in a variety of different aging service areas, i.e., nutrition, social day, EISEP, information and referral, etc.
- Speaker:**
Karen M. Kowalewski, Adult Day Services, The Salvation Army, Syracuse Area Services
Kathleen Blaney, Adult Day Services, The Salvation Army, Syracuse Area Services
- Facilitator:**
Linda Tetor, Director, Steuben County Office for the Aging

10th Floor
Directors Room **F)**

The Internet: Getting Connected With the World

Due to the interest level in this topic, the Internet session is offered twice in its entirety: 10:15 am – 12:00 pm and 3:45 pm – 5:00 pm.

This workshop will provide the basic knowledge and tools to effectively use the Internet as a tool to link up with the latest aging network information. With public services like Social Security, and Medicare moving their resources to the Internet and private organizations adopting the Internet as a medium of commerce there is a compelling need and an unparalleled opportunity to participate in the Information Revolution. This workshop will provide an overview of the Internet and demonstrate how it can be used as an effective tool for both professional and personal empowerment.

Speaker:

Denise Johnson, 21st Century Women, Inc., New York, N.Y.

Facilitator:

Theresa Roberts, Director, Madison County Office for the Aging

12:00 pm - 2:00 pm
Grand Ballroom, 10th Floor

Aging Network "Awards & Recognition Luncheon"

Gold Sponsor for Luncheon:
ECI Conference Call Services

NYS Association of Area Agencies on Aging
1999 AAA Achievement Awards

Nutrition and Health Promotion

Dutchess County Office for the Aging

"Health Promotion Program," including:

"Mind Your Mind" Mental Fitness Workshops

Osteoporosis Prevention – Strength Training Exercise Program

Osteoporosis Screening

CSE-Funded Program

Onondaga County Department for Aging and Youth

Baldwinsville "Senior Express" Senior Transport Program and
Housing Options and Management for the Elderly (HOME) Program

Innovative Program/Service

Cattaraugus County Office for the Aging

"Senior Services Investigator" for Crimes and Abuse Against the Elderly

The New York State Coalition for the Aging, Inc.

Is honored to present:

The Henrietta Rabe Award to **Igal Jellinek**

And the

1999 Senior Center Achievement Awards

Health Promotion/Wellness Award

Town of Southampton Senior Services

"Tell A Friend"

Community Partnership Award

Heights & Hill Community Council

"Meals -on-Heels"

Intergenerational Program Award

Co-op City Senior Centers/Nutrition Program

"Read Aloud to Children"

New York State Assn. of Nutrition and Aging Services Programs

NYSANASP, in honor of its 25th Anniversary is proud to present its Recognition Award to
Mr. Robert Blancato

Crystal Court

A) Fundraising Fundamentals

This seminar will provide an overview on developing a comprehensive and strategic fund-raising program. Topics to be covered include types of campaigns, key indicators for success and the foolhardy mistakes in fund raising.

Speaker:

Benjamin A. Gair III, Exec. Director, Meals on Wheels of Buffalo & Erie County

Facilitator:

Mary Ellen Walsh, Executive Director, Amherst Senior Services

Salina Room

B) SOFA Forum

This session is the second in a series of forums designed to increase communication between the State Office for the Aging (SOFA) and Area Agencies on Aging (NYSAAAA). The Honorable Walter G. Hoefer, Director of the State Office for the Aging, and other members of the SOFA staff will be available to answer questions and provide feedback to AAA Directors/Commissioners and their staff.

Speakers:

The Honorable Walter G. Hoefer, Director, NYS Office for the Aging

Frank DeMarinis, Deputy Director, Local Program Operations - SOFA

Paul Tazbir, Deputy Director, Policy & Program Development – SOFA

Robert Bush, Deputy Director, Finance and Administration - SOFA

Facilitator:

Lorre Anderson, Director, Monroe County Office for the Aging

Persian Terrace

C) Outcome-Based Measures (Part II)

Ray Specht will focus on basic outcome concepts and the shift from output/activity based funding to outcome based funding will be examined. The benefits and difficulties of outcome based funding will be examined. Finally, this workshop will explore a common format for articulating outcomes, the “Logic Model.” Marcus Harazin will provide an update on the Outcomes and Consumer Satisfaction Project (OCS). This project is testing outcome measures through several demonstration projects. Service types studied include case management, home delivered meals, and Osteoporosis prevention.

Speaker:

Ray Specht, Senior Associate, United Way of Greater Rochester

Marcus Harazin, Director of Bureau of Policy Analysis and Evaluation, SOFA

Facilitator:

Angela Blackley, President, NYS Assn. of Nutrition & Aging Services Programs

Amber Court **D) Advocacy (Part II) - Senior Empowerment**

This workshop continues the discussion of the role played by a professional to help educate older persons to continue to make critical decisions independently, and to organize with persons in similar circumstances to affect their lives. This workshop will discuss the professional's role in this process, as aging advocacy is done by and with the elderly, and not merely for them.

Speaker:

Debra Blair, Queens Interagency Council on the Aging

Greg Olsen, NY Statewide Senior Action Council

Facilitator:

Andy Pelosi, Public Policy Assist., Council of Senior Ctrs. and Services of NYC

Brass Court **E) Marketing Part II - How to Market Your Agency and Get Noticed**

This exciting workshop will help agencies look at themselves before they get ready to market. It will give the participant the tools, resources and helpful hints to develop and deliver a marketing campaign and suggestions on how to celebrate their success.

Speaker:

Pat Bohse, President, Bohse & Associates, Inc., Leonardo, N.J.

Facilitator:

Kimberly Toot, Director, Allegany County Office for the Aging

10th Floor
Directors Room **F) Your Energy, Your Choice**

This workshop will provide an overview of energy competition with the showing of a 15-minute video. The presentation will then offer information on the competitive plans of the various local electric and gas utilities; shopping for an energy service provider; low income programs; consumer protections in the new environment and gas and electric billing changes.

Speakers:

Steve Glor, State of New York Department of Public Service

Jeff Wagner, State of New York Department of Public Service

Facilitator:

Amanda Riccio, Greene County Department for the Aging

3:15 pm - 3:45 pm **BREAK & EXHIBITOR DISPLAY RECEPTION**

Registration Area

Use this time to network with exhibitors and sponsors and express your appreciation for their contributions in support of the 4th annual "Aging Concerns Unite Us" Conference.

Crystal Court A)

a.) Elder Abuse – The Aging Network’s Response
b.) When You Are Concerned about Elderly Drivers

a.) As part of the 1998-99 state budget, the New York State Office for the Aging received an appropriation for the Elderly Abuse Education and Outreach Program. These funds were made available pursuant to Chapter 395 of the Laws of 1995, which authorized SOFA, in conjunction with the State Office of Children and Family Services, to develop an outreach program concerning the abuse, neglect and exploitation of the elderly. The workshop will review outcomes from this program and share model practices that may be replicated in communities across the state.

Speaker:

Nick Rogone, Director, Bureau of Program Dev. and Implementation, SOFA

b.) One of the emerging concerns for a growing number of families and caregivers is what to do about an aging family member who is at-risk driving. This session discusses the findings of surveys undertaken by the NYS Office for the Aging to learn about the problems, needs and solutions employed by families with an at-risk aging driver. The findings provide the first detailed picture in the United States of the difficulties families face when an older driver is at risk, and where safety policies and safety professionals hold the greatest risk, and where safety policies and safety professionals hold the greatest potential to help. This session is based on the soon to be released publication, “When You Are Concerned,” a handbook for those concerned about the safety of an aging driver.

Speaker:

Philip LePore, Director, Older Drivers - Family Assistance Project, SOFA

Facilitator:

Kimberly Toot, Director, Allegany County Office for the Aging

Brass Court B)

Changes in Medicare: What it Means to the Aging Network

Join us for this unique opportunity for an insider’s look at everything you need to know about Medicare changes and the implications for the aging network. Hear federal, state and local perspectives on current and future directions in Medicare. Be in the know when the November Medicare Open Enrollment Period comes around and when an HMO termination hits beneficiaries who depend on you.

Speakers:

Bernice Hutchinson, Director, ICA Resource Center, National Assn. of State Units on Aging (NASUA), Washington, D.C.

Ann Krull, Director, Bureau of Benefits and Health Insurance, HIICAP Project Director, SOFA

Facilitator:

Ann Krull, Director, Bureau of Benefits and Health Insurance, HIICAP Project

Persian Terrace C)

Outcome-Based Measures (Part III)

Ray Specht will focus on basic outcome concepts and the shift from output/activity based funding to outcome based funding. The benefits and difficulties of outcome based funding will be examined. Finally, the workshop will explore a common format for articulating outcomes, the “Logic Model.” SOFA will provide examples of outcome statements, indicators, and targets developed by the pilot projects during the Outcomes and Consumer Satisfaction (OCS) Project. Practical OCS project learnings and tools will be presented

Speakers:

Ray Specht, Senior Associate, United Way of Greater Rochester

Marcus Harazin, Director of Bureau of Policy Analysis and Evaluation, SOFA

Facilitator:

Angela Blackley, President, NYS Assn. of Nutrition & Aging Services Programs

Amber Court D)

Empowering Effective Change in Transportation Systems

This workshop will cover many issues regarding effective change in the transportation systems used by human resource agencies: Topics that will be covered include, options for determining transportation needs, developing a public relations strategy, coordination of resources and establishing goals and objectives of committees.

Speakers:

Louise Stalzer, Executive Director, Peconic Community Council

Pam Giacoia, Director, Town of Southampton Senior Services

Facilitator:

Christine Cary, Case Worker, Town of Colonie Senior Resources

10th Floor
Directors Room E)

The Internet: Getting Connected With the World

This session (a repeat of the 10:15 am – 12:00 pm workshop) will provide the basic knowledge and tools to effectively use the Internet as a tool to link up with the latest aging network information. With public services like Social Security, and Medicare moving their resources to the Internet and private organizations adopting the Internet as a medium of commerce there is a compelling need and an unparalleled opportunity to participate in the Information Revolution. This workshop will provide an overview of the Internet and demonstrate how it can be used as an effective tool for both professional and personal empowerment.

Speaker:

Denise Johnson, 21st Century Women, Inc., New York, N.Y.

Facilitator:

Sister Mary Christopher, Administrator, St. Francis Social Adult Day Services

Salina Room **F) The Workforce Investment Act**

The Workforce Investment Act will replace JTPA in July 2000 with a one-stop delivery system through which many programs, including Title V, will be accessed. In addition to **your** mandated role as a One Stop Partner, Title V programs have a role to play now in how mature workers will receive employment services for the next decade. This workshop will include information on the act and an update of planning efforts in New York State, including local area agency involvement.

Speaker:

Mr. Lee Lakritz, Coordinator, Mature Worker Program, SOFA

Polly Windels, Aging Services Representative, SOFA

Facilitator:

Mr. Lee Lakritz, Coordinator, Mature Worker Program, SOFA

Wednesday, June 9, 1999

(Persian Terrace)

CLOSING GENERAL SESSION:

9:00 am - 10:20 am

The Aging Network Greet the New Millennium

Assistant Secretary Dr. Jeanette Takamura's theme has focused on preparing America for the longevity of the population in the 21st Century. Longevity comes with both challenges and opportunities that necessitate a continual examination of past approaches as context for future change. The Assistant Secretary will share her vision for the U.S. Administration on Aging, the Older Americans Act and the Aging Network.

Keynote Speaker:

Assistant Secretary *Dr. Jeanette Takamura*

10:20 am – 10:30 am **Closing Remarks:**

Lorre Anderson, President, NYS Association of Area Agencies on Aging
President-elect, NYS Coalition for the Aging

10:30 am

“Aging Concerns Unite Us” Conference Concludes11:00 am – 2:00 pm **Senior Programming Site Visits**

You are cordially invited to make site visits to these programs which are located within an easy walking distance from the hotel. Take advantage of this opportunity to see senior programming in action in downtown Syracuse. Maps available at the registration desk.

Salvation Army of Syracuse
Adult Day Services Programs
749 So. Warren Street
Director: Karen Kowalewski
315-479-1313

Ida Benderson Senior Center
Multi-Purpose Senior Center
205 South Salina Street
Director: Rita Fratto
315-473-4434

