

**National Alliance for Caregiving
Caregiving Coalitions Project
Request for Proposals**

I. Overview of the Project

The National Alliance for Caregiving is pleased to announce that we have received two grants from the Retirement Research Foundation and the Jacob and Valeria Langeloth Foundation to work with 20 caregiving coalitions throughout the U.S. This is a wonderful opportunity for 20 caregiving coalitions to participate in a ground-breaking project to strengthen your coalition, receive advocacy training, and participate in the first National Conference for Caregiving Coalitions on March 5, 2007 in Chicago, Illinois as a pre-conference program to the joint American Society on Aging/National Council on Aging annual meeting. The conference will provide an opportunity for your caregiving coalition to become part of a national network and to:

- Share best practices and lessons learned
- Learn to advocate for family caregivers in your community
- Develop strategies for long-term sustainability
- Create effective messages for community outreach
- Host Caregiver Awareness Day activities

Using webcast technology and telephone conference calls, the Alliance will train members of 20 caregiving coalitions in the use of the *Caregiver Coalition Advocacy Guide*. The training will take place over three webcasts scheduled for April through June 2007. A fourth webcast, tentatively scheduled for July 2007, will be conducted to provide training and technical assistance to enable caregiving coalitions to host Caregiver Awareness Days in their communities in November 2007.

II. Commitment of the Coalitions

Caregiving Coalitions responding to this request for proposals (RFP) and participating in this project will have the opportunity to: 1) have at least one person from their coalition attend the first National Conference for Caregiving Coalitions on March 5, 2007; 2) participate in four webcast trainings; 3) participate in planning and hosting a Caregiver Awareness Day in their communities in November 2007; and 4) participate in an evaluation of the grant project.

III. Commitment of the Alliance to the Coalitions

Each coalition participating in the project will receive a \$1,000 stipend for Caregiver Awareness Day activities, \$850 for travel expenses to attend the one-day meeting on March 5, 2007, and \$500 to help identify and survey a small sample of caregivers in their area as part of the evaluation.

IV. Content of Proposals

To submit your proposal, please respond briefly to the questions below. Please limit your responses to no more than 3 pages. Proposals may be submitted in Word or PDF format by email to Aileen Worrell at aileen@caregiving.org. Proposals must be received by **January 12, 2007**. The Alliance will notify those coalitions selected to participate in the project by February 2, 2007. For additional information, contact Aileen Worrell at 301-718-8444 or aileen@caregiving.org.

Tell us About Your Coalition

1. Who is the point of contact for your coalition (please include name, address, phone number, email address, and coalition website address, if applicable)?
2. When was your coalition started?
3. What is the purpose of your coalition?
4. Who are the caregivers served by your coalition (e.g., grandparents raising grandchildren, adults caring for aging parents, spousal caregivers)?
5. Approximately, how many caregivers does your coalition serve per year?
6. What type of services does your coalition provide?
7. What area is served by your coalition (e.g., city, county, state, regional, national)?
8. What type of staffing does your coalition have (e.g., paid staff, volunteers, board members)?
9. What types of organizations are members of your coalition?
10. How is your coalition funded?
11. Has your coalition conducted any activities to date? If so, what were the results of those activities?
12. Does the coalition have experience in evaluating or assessing coalition activities? If so, what have been the results of evaluations to date?
13. Does the coalition have a mailing list of caregivers in your area for a possible survey to be mailed to caregivers?
14. What are the future plans for your coalition?
15. What are the key challenges facing your coalition?
16. What training and technical assistance needs does your coalition have?
17. Can your coalition commit to participating in the activities outlined in Section II Commitment of the Coalitions above?
18. In 500 words or less, please respond to the question: Why do you want to be one of the 20 coalitions selected?