

# 2010 Aging Concerns Unite Us (ACUU) Conference

## Conference Theme: Redefining Aging

June 8-9, 2010 ▪ Desmond Hotel & Conference Center, Albany, NY

### Workshop Proposal – Deadline October 23, 2009

(Use one form per workshop submission)

Please submit typed Word document to [karen@nysaaa.org](mailto:karen@nysaaa.org). Incomplete and/or handwritten proposals will not be reviewed. A limited number of workshop slots are available. Notification will occur by early December, 2009. Workshop Proposal form posted to [www.nysaaa.org/acuu](http://www.nysaaa.org/acuu)

### Presentation Information

#### Workshop Title: *New Pathways to Civic Engagement*

**DESCRIPTION OF THE PRESENTATION — PLEASE PROVIDE A CLEAR DESCRIPTION OF YOUR PROGRAM/**

**PRESENTATION – NOT TO EXCEED 250 WORDS. (*NYSAAAA RESERVES THE RIGHT TO EDIT WORKSHOP TITLES AND DESCRIPTIONS TO ACCOMMODATE SPACE RESTRICTIONS IN THE PROGRAM*)**

Have you considered what Civic Engagement might mean for your organization? As more people become involved in their communities and more Baby Boomers retire there will be an upsurge of volunteers with professional skills seeking opportunities to make a difference. In the current economic climate, these skilled volunteers can be a valuable asset in assisting your organization to achieve its mission and goals and build capacity for the future.

*New Pathways to Civic Engagement* will help you to better understand what attracts and retains a capacity building volunteer and how these volunteers can help you to achieve your mission and goals. Based on national work conducted in partnership with the National Council on Aging, The Center for Excellence in Aging Services developed the ExcelleShare Program – a Model of Significant Service – to demonstrate an integrated approach to building capacity building volunteer opportunities. Using a return-on-investment approach to project outcomes, capacity building volunteers returned on average nearly 800% of the resources used to recruit, train and retain them.

Capacity building volunteers can help to transform your organizational culture, develop strategic and business plans, support ongoing professional level infrastructure needs, mentor your new staff and develop systems and procedures necessary to managing any organization. Don't waste this opportunity to create opportunities that will increase the quality of your organization's service and build higher quality opportunities for mature adults.

1. Brief description of the tools, ideas, or strategies participants will take away to help them in their work:

Attract new community capacity building volunteers, develop training, projects and supports to engage capacity building volunteers and current volunteers in new roles, understand the mechanisms behind making a business case for use of volunteers in leadership roles, tool kit will be provided along with reports on current best practices, lessons learned and case studies, etc.

2. Focus Area. Refer to description on page 3, then mark **one box** below that most accurately fits:

Promoting Healthy Aging     Geriatric Mental Health     LTC Continuum  
 Nutrition     Public Policy & Advocacy     Quality of Life  
 Tools for Running Your Organization

3. **PRESENTER 1**

Speaker's Full Name:  Lisa A Ferretti, LMSW Title:  Public Service Professor and Co-Director  
Organization:  Center for Excellence in Aging Services – University at Albany School of Social Welfare  
Address:  RI 382 – 135 Western Ave.  
City/State:  Albany, NY Zip:  12222  
Phone:  518-442-5832 Fax:  518-591-8772  
EMAIL ADDRESS: [LFERRETTI@ALBANY.EDU](mailto:LFERRETTI@ALBANY.EDU)

**PRESENTER 2**

Speaker's Full Name:  David Esmond Title:  Volunteer Coordinator: Civic Engagement Initiatives  
Organization:  RSVP – Retired Senior Volunteer Program of the Capital District  
Address:  RI 390 135 Western Ave.  
City/State:  Albany, NY Zip:  12222  
Phone:  518-442-5832 Fax:  518.591.8772  
Email Address: [desmond@uamail.albany.edu](mailto:desmond@uamail.albany.edu)

**PRESENTER 3 (maximum of three)**

Speaker's Full Name:  ExcelleShare Leadership Volunteer TBD  
Title: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_

4. Brief biography for each presenter (50 words or less) for introductory purposes at the conference.

**attached**

5. Special Needs. Please notify us regarding any special needs (e.g., access, vision, hearing) of presenters so that we can make accommodations in advance of the conference. Please describe below:

**Date Submitted: 10/13/09**

Name \_\_\_\_\_ Organization: \_\_\_\_\_

If you are listed above as one of the presenters, it is not necessary to provide the following:

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

**Proposal Checklist:**

- Provide workshop title, description and focus area
- Provide complete contact information for all presenters
- Provide a brief biography for each presenter

**For Workshops that are accepted:**

- Make arrangements for audio visual equipment, if needed
- Register for conference and pay conference registration fee
- Bring 75 copies of handout materials to the conference.

**Check desired date** (We will do our best to accommodate). Length of workshop is approx **1 hour 15 minutes**

**Date:**   \_\_X\_\_ Either day okay – June 8th or 9th

\_\_\_\_\_ June 8th only

\_\_\_\_\_ June 9th only

**For questions, please contact:**

Karen Thornton, Meeting & Membership Coordinator  
New York State Association of Area Agencies on Aging  
272 Broadway, Albany, NY 12204-2717  
Phone: (518) 449-7080 • Fax: (518) 449-7055

**Guidelines for ACUU Workshop Proposals**

**Conference Registration:** Presenters attending the conference are required to register at the fee appropriate for the day(s) they are in attendance.

**Handouts:** Presenters are required to bring 75 copies of their handouts to the conference or ship the materials by May 29th to Karen Thornton at NYSAAAA (contact info on previous page). Presenters agree that handouts and PowerPoints may be posted on the ACUU web site.

**Audio/Visual Equipment:** Standard workshop room set-up includes a screen, audiovisual cart, podium and speaker table. Presenters are responsible for either providing their own equipment or contracting with the Desmond Hotel directly and making their own rental and payment arrangements.

**Workshop Content.** Presenters will not sell or promote services/products for financial gain or market share.

**Completed Proposals.** Please submit typed form by email to [karen@nysaaaa.org](mailto:karen@nysaaaa.org) by October 23, 2009, in order to be considered. Incomplete and/or handwritten proposals will not be reviewed. A limited number of workshop slots are available. The ACUU Advisory Committee will review all submissions and notification will occur no later than early December, 2009.

**Workshops – Areas of Focus**

The ACUU 2010 Advisory Committee has selected several areas of focus for this year's conference.

**Area of Focus**

**Description**

Promoting Healthy Aging

Innovative programs and services that AAAs, community organizations & other agencies can implement to improve health outcomes for older adults in the areas of wellness, physical activity, evidence-based health promotion

and disease prevention, prescription drug programs, medication management, and substance abuse prevention.

Quality of Life

In addition to good health, focus on the broad range of programs and services needed to help older adults “age in place”, including community empowerment, housing, transportation, public safety, lifelong learning, civic engagement (Serve America Act), palliative and end-of-life care, elder abuse, workforce development and retirement planning.

Geriatric Mental Health

Integration of mental health and health services, public education, community-based coalitions, family support, crisis treatment, Alzheimer’s Disease and related dementias.

LTC Continuum

NY Connects, person-centered and consumer-directed approaches, EISEP and other community-based services, Project 2020, Nursing Home Transition & Diversion (NHTD)

Nutrition

Nutritional health of elders, HDM & congregate nutrition programs.

Public Policy & Advocacy

Federal and state aging public policy, effective grassroots advocacy, building coalitions.

Tools for Running Your Organization

Innovative ways to enhance your agency’s management practices in the areas of planning, grants and contracts, coping with budget cutbacks, forging partnerships with stakeholders, human resources, public relations, leadership development, outcome measures, program evaluation and technology.