

ACUU 2010

SPONSOR/EXHIBITOR REGISTRATION – PAGE 1 June 8 – 9, 2010 • The Desmond, Albany NY

Thank you for your commitment to participate in the 2010 “Aging Concerns Unite Us” conference. Your generous support helps to provide high-quality educational programming year after year.

PLEASE COMPLETE THE FOLLOWING CONTACT INFORMATION:

Company/Organization: _____

Contact Person: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Name Badges & Meal Assignment

Please print clearly the names of all representatives that will be attending to represent your company. If you are sponsoring and a meal is included in your package or you are purchasing meals for your representatives, please indicate for which meals each representative is to receive a ticket. (Please see page 2, section D for applicable meal charges.)

Name _____

6/8 lunch 6/8 dinner 6/9 lunch
Please circle all that apply

Name _____

6/8 lunch 6/8 dinner 6/9 lunch
Please circle all that apply

Name _____

6/8 lunch 6/8 dinner 6/9 lunch
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(A) Sponsorship Options

| | | | |
|-----------------|---------------|------------------------|---------------------|
| Diamond Sponsor | _____ \$5,000 | Conference Bag Sponsor | <u>SOLD</u> \$2,500 |
| Gold Sponsor | _____ \$3,200 | Luncheon Sponsor | _____ \$2,500 |
| Silver Sponsor | _____ \$1,600 | Coffee Break Sponsor | <u>SOLD</u> \$2,500 |
| | | Coffee Break Upgrade | <u>SOLD</u> \$870 |

(B) Exhibitor Options

6 foot table complimentary for Gold and Silver Sponsors, 8 foot table complimentary for Diamond Sponsors

| Full Conference Exhibit Table | Early Bird Paid by April 1 | Regular Rate Paid on/after April 1 |
|-----------------------------------|-------------------------------|---------------------------------------|
| Six-foot skirted exhibit table | _____ \$625 | _____ \$725 |
| Upgraded eight-foot skirted table | _____ \$825 | _____ \$925 |
| Electrical Access Needed | _____ Yes (no charge) | |

(C) Program Advertising Opportunities

| | |
|-----------------------------|---|
| Half Page (black and white) | _____ \$275 (complimentary for Silver Sponsor) |
| Full Page (black and white) | _____ \$375 (complimentary for Gold Sponsor) |
| Full Page premium space | _____ \$600 (complimentary for Diamond Sponsor) |

(D) Networking Events

Breakfast

3 tickets included with Diamond, 2 tickets with Gold and 1 ticket with Silver Sponsorship packages

Wednesday, 6/9 _____ @ \$20

Luncheons

3 tickets included with Diamond, 2 tickets with Gold and 1 ticket with Silver Sponsorship packages

Tuesday, 6/8 _____ @ \$30

Wednesday, 6/9 _____ @ \$30

Special Dinner Event

3 tickets included with Diamond 2 tickets included with Gold and 1 ticket with Silver Sponsorship packages

Tuesday, 6/8 _____ @ \$50

Please note there is a surcharge for all meals purchased on site.

Grand Total

A + B + C + D = \$ _____

Please mail this form (**ALL 3 PAGES**) with your check payable to "NYSAAAA" to:
NYSAAAA

272 Broadway • Albany, NY 12204-2717

Questions? Contact **NYSAAAA** staff at (518) 449-7080 or by e-mail karen@nysaaaa.org

FAX: (518) 449-7055

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Assignment of space - NYSAAAA will assign booth space as appropriate and a floor plan will be provided to exhibitors in advance of the conference. NYSAAAA reserves the right to alter the floor plan and reassign booth space at any time if deemed in the best interests of the exhibition.

Exhibit fees and payment - Applications will not be processed or space assigned without the required payments. All applications must be accompanied by full payment. Checks should be made payable to NYSAAAA and must be mailed to NYSAAAA, 272 Broadway, Albany, NY 12204. Receipt of payment does not obligate NYSAAAA to accept a contract as binding. NYSAAAA retains the option of returning funds.

Cancellations - Cancellations of exhibit space must be directed in writing to NYSAAAA, 272 Broadway, Albany, NY 12204. All payments are subject to forfeiture, if space is cancelled on or after April 6, 2010. Cancellations prior to April 6, 2010 will be assessed a \$100 processing fee. In case of fire or any other causes beyond the control of NYSAAAA that prevent holding the show, this contract will not be binding.

Use of Space - No exhibitor shall assign, sublet or share space without the consent of the NYSAAAA.

Liability and Insurance - Upon receipt of payment at the NYSAAAA office, the exhibitor releases and agrees to indemnify NYSAAAA, its officers, managers, members, sponsors or contracted staff, and agents and render them harmless from any suit or claim for property loss or damage or personal injury by whomsoever sustained, including exhibitors and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the expositions, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities. Although all reasonable care to prevent loss, including security and fire protection, will be taken, NYSAAAA will not be responsible for damage by fire, theft, accidents or other causes. It is recommended that each exhibitor carry insurance against damage or theft of the property exhibited since goods and property remain in the sole possession and custody of each exhibitor at all times.

Fire Regulations - Materials to be used in the Exhibit Hall must be nonflammable to conform to the Fire Regulations of Albany, New York. Material not conforming to such regulations will be removed at the exhibitor's expense. All door openings and aisles must be kept clear by order of the Fire Marshal. Absolutely no storage of material of any type is allowed behind or between booths. Exit signs, fire alarms and fire extinguishers must be visible at all times.

Exhibitor Registration & Housing - Exhibitor registrations are good for admission to the Exhibit Area. Exhibitors are responsible for making their own travel and hotel arrangements.

Conference Registration Information - Exhibitors are welcome to attend the general session presentations. Exhibitors who wish to attend the educational component of ACUU (i.e. workshops) must register as a conference attendee. Meal functions are available for individual purchase (see registration form).

Staffing - Each Exhibitor is required to have a person monitoring its booth at all times during open hours.

Installation/Dismantling - All exhibits must be completely installed by 10:00 AM on June 8th. Exhibitors will not be permitted to dismantle their booths prior to the close of the show. Exhibitors are responsible for the breakdown and shipment of their own materials after show closing.

Security - The exhibitor agrees to retain the sole responsibility at all times for the security of all exhibit materials.

Questions? Contact NYSAAAA staff at (518) 449-7080 or by e-mail karen@nysaaaa.org

I agree to the terms and guidelines stated above.

Signature

Print Name & Company

Date

NYSAAAA Use Only:

Date Received: _____ **Check #:** _____ **Amount:** _____ **Booth # Assigned:** _____